



Matrix is a division of **AVM**

Swalecliffe Community Primary School bring lessons to life



Background

Swalecliffe Community Primary School is situated on the Kent coast outside of Whitstable. With 620 pupils from Foundation Stage to Year 6, the school is divided into 21 classes of mixed ability, comprising 9 Infant and 12 Junior with 620 pupils. Swalecliffe first discovered Matrix at the BETT Show in January 2004. Swalecliffe was the first of a cluster of schools in Kent LEA to partner with Matrix for AV. Spearheaded by Ms Natalie Saunders, a leading ICT Teacher, the school installed the first of many interactive classroom bundles and for her 'Hands On Support role' the school was given an Interactive Whiteboard. Subsequently the Cluster proposed bulk purchasing Interactive Whiteboards with Matrix now a preferred supplier of Audio Visual equipment to Kent LEA.

Outcome

Talking about the effects of the installation Natalie remarked *"It has proved a valuable motivation tool, enabling staff to access online materials, utilise them live or store within the classroom."*

The added dimension of the audio systems with the interactive whiteboard interface brings lessons to life and helps to create a positive learning environment. The interactive whiteboard helps to involve the children, encouraging them to participate actively in the lessons. Additionally, support and advice was provided to all teachers as part of an integrated service that the Matrix Education Team delivers.

"Matrix has been supportive throughout the whole process of purchase and installation."

Ms Natalie Saunders - ICT Teacher

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Solution

Matrix has supplied and installed 9 data projectors and interactive whiteboards across the whole of Foundation Stage and Key Stage 1, with some data projectors for Key Stage 2. The classroom 'bundle' comprises an interactive whiteboard, projector and installation.

Additional options are available; electrics, audio and other peripheral devices such as visualisers or voting systems. The cluster purchased in bulk and offers were available to schools wishing to purchase further kits. The school went on to purchase a further 7 complete solutions including audio systems and full installation. Matrix provided quality SMARTBoard training for users of all abilities; on-site from the basic operation of a projector or SMARTBoard allowing new users to comfortably adapt to the technology.

"The training we have received was relevant to the teachers' experiences and was not too technical."

Ms Natalie Saunders - ICT Teacher

"When our Governing Body was in a position to release funds to extend the interactive whiteboards and data projectors, the school had been so happy with our service we returned to Matrix. Jon Moore, our Account Manager, was very thorough in his sales role discussing all options and packages available."

Ms Natalie Saunders - ICT Teacher

Benefits

- Technology available across the whole curriculum
- Whiteboard interface brings lessons to life
- Competitive pricing on all equipment and solutions
- Children actively participate in lessons
- Teachers can access online material to use live or store for later use
- Training relevant to teachers experience