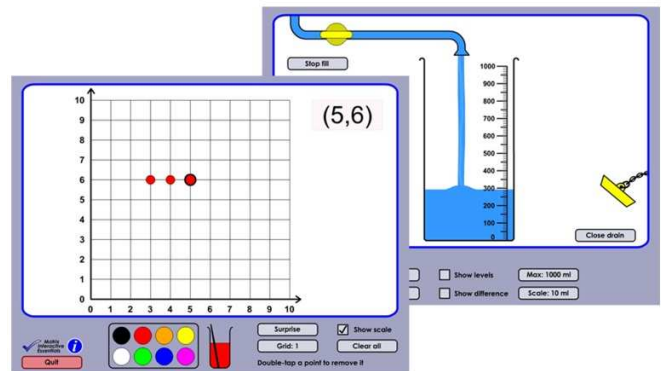




Matrix is a division of **AVM**

## Essex LEA Goes Interactive



### Background

The county of Essex is a complex and diverse part of the country. A great deal of information is gathered by Essex County Council, often working with partner organisations, that is used to inform decision making and future policy. Keen to enhance teaching & learning within schools in the area, Essex LEA wanted to develop the use of interactive technologies in the classroom. For hundreds of primary and secondary schools, the LEA offered the bargaining power required to secure the best deals possible.

The LEA was looking for competitively priced solutions incorporating interactive whiteboard and LCD projector systems.

These packages could then be procured online via the Essex County Council web site.

### Outcome

Matrix has now carried out in excess of 100 installations across Essex LEA.

Essex LEA was also keen to promote the use of Matrix Interactive Essentials Software. This has provided schools with a truly valuable teaching aid.

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*“Essex LEA has enjoyed a very successful relationship with Matrix and recommends Matrix as preferred supplier of SMART board products to Essex schools. Since 2002 Matrix has supplied and installed several hundred SMART boards in Essex schools and their service and attention to detail is excellent. Schools have been impressed with the quality of their installations and their expertise in this field has ensured that schools are given professional and cost effective advice.”*

Steve Woodhurst - Essex County Council

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**For further information please contact us on 0845 2626 300**

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Matrix has a long and successful history in supplying cost effective and reliable solutions to the Education sector. Essex LEA approached Matrix Display Systems to fulfil this role with the knowledge that they could negotiate bulk pricing with suppliers and provide an end-to-end solution including full installation, training and on-going sales and technical support.

Steve Woodhurst, ICT Team Leader at Essex County Council commented: *“It is a great advantage for Essex to work with a company that understands education.”*

The Matrix education team is predominantly staffed by professionals with a background in Education – providing real experience in teaching environments and therefore an understanding of classroom dynamics and technologies.

### **Solution**

Matrix offered Essex schools three options: the 540 portable solution, 560 or 580 SMARTBoard install packages. The Sanyo SW20A LCD projector was chosen to compliment the SMART technology employed, for its quality image, reliability and 3 year loan replacement warranty. Essex advisors were keen to include the Matrix Virtual Trainer Manual and CD, to ensure that all schools could use the boards to their full effect. By working in collaboration with Sanyo and SMART UK to develop this solution, Matrix was able to meet the needs of the LEA and associated schools.

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*“Children are more confident at coming up to the board to carry out literacy and numeracy tasks, because the activities are more exciting, challenging, and child led, they don’t mind making mistakes when using such advanced technology.”*

St. Patrick School

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### **Benefits**

- SMART accredited training
- Expert and bespoke advice
- Competitive pricing on all equipment and solutions
- Enhancement of teaching & learning
- Time saving for lesson preparation with new technology

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*“We are at the moment in the process of completing paper work to have another system installed. I would highly recommend them to other users without hesitation.”*

St. Patrick School

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