



## GKN structure its communications technologies to meet current and future demand

### Background

Technology and engineering from GKN is at the heart of the vehicles and aircraft produced by the world's leading automotive, off highway and aerospace manufacturers. Almost 40,000 people work in GKN companies and joint ventures in more than 30 countries.

Every day we harness our considerable technology and manufacturing resources to supply the highest quality systems, structures, components and services.

Technology and engineering from GKN is at the heart of most of the vehicles and aircraft produced by the world's leading automotive, off highway and aerospace manufacturers. Since each of these industries operates around the clock on a global basis, GKN is continually committed to harnessing their considerable technology and manufacturing resources in their mission to supply the highest quality systems, structures, components and services.

With almost 40,000 people in more than 30 countries working in GKN companies and joint ventures, precise information, rapid communications and timely cooperation is simply alpha and omega for ensuring an effective business.

### Solution

With a tag line that says 'Expect More', it is not surprising that the company also demands top performance from its suppliers. To help it structure its communications technologies to meet current and future demand, GKN turned to AVM - a company specialized in Rich Media Collaboration services.

AVM's dedicated technology solutions span the globe and make virtual meetings simple and time-efficient.



The first company in the world to build a dedicated international videoconferencing network, AVM is committed to the provision of robust, high quality enterprise collaboration services integrating video, voice and data for mobile, remote and fixed workers.

As with most collaboration solutions, users have been extremely quick to make use of the facilities in their routine working lives. Today, more than 1800 users located in GKN facilities spread over a wide range of countries meet regularly in the 'virtual conference rooms', which are live 24 hours a day, 365 days a year. The services are provided on a 'pay-as-you-go' basis with the service logs providing quick and easy identification of which divisions use which services.

### Outcome

GKN has recently gone a step further in their use of collaborative technology with a pilot of 'MeetingHub'. This rich media service gives users an integrated desktop application that combines voice, video and application sharing.

*"GKN partnered with VC-NET (AVM) about 2 years ago and since that time audio and webex usage has grown dramatically, embedding itself as a GKN way of working. It is used globally by each of our divisions and is a catalyst for increasing collaboration and reducing travel costs. They have excelled in providing a first rate level of global support and management reporting."*

- James Selby, Head of Corporate IT Projects

**For further information please contact us on 0845 2626 300**

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